



There was a time when Missourians knew the University of Missouri was the best. The University of Missouri has not changed, except for the better, but public perception has. We can no longer count on our state leaders or members of our General Assembly to automatically understand what we do and provide for us accordingly.

Today the sleeping giant has been roused. More than 128,000 University of Missouri alumni live in Missouri, and most of you bleed black and gold. But today, more than any time in recent history, we need you to rally to the cause and support your University.

The University of Missouri is the premier public research university in this state and ranks among the best in the nation. It is one of just 34 members of the elite Association of American Universities. The University of Missouri, Missouri's flagship university, is one of just six public universities in America with law, medicine and veterinary medicine all on one campus.

The University of Missouri Flagship Council has been formed to advocate for our historic flagship university in order to help support, build and

strengthen the University and to maintain and enhance its traditional role as Missouri's premier public teaching and research university. That's why we need you and people like you—100% University of Missouri people—to join us in supporting and building our University.

We can no longer depend on others. The University's friends, students and alumni around the world—the people 100% behind our flagship university—are joining together to get out the word about what a remarkable resource Missouri has in Columbia. Join us today and support your University of Missouri.

What do I do if I become a member of the University of Missouri Flagship Council?

There are lots of ways to help, regardless of your financial commitment. Certainly we need money, but we also need numbers. Most important, we need you! We want you to help us tell our government leaders what the University of Missouri stands for and what only our flagship university can do for our state.

Higher education will make the difference in the world's economy in the 21st century. The time is now to make sure this happens in Missouri.

www.flagshipcouncil.com
Detach and return this bottom panel.

Please accept my annual membership dues for the University of Missouri Flagship Council.

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| Flagship Fleet Admiral Member | above \$10,000 |
| Flagship Admiral Life Member | \$10,000 |
| Flagship Vice Admiral Member | \$5,000 |
| Flagship Columns Member | \$1,000 |
| Flagship Member | \$500 |
| Mizzou Member | \$200 |
| Council Member | \$100 |
| Faculty, Staff and Friends of the University | \$50 |
| Current Students & Recent Graduates (within the past year) | \$25 |

Unless you tell us differently, we will allocate 80% of your contribution to the University of Missouri Flagship Council and 20% to the University of Missouri Flagship Council PAC, Inc. Sorry, this is not a tax deductible contribution. But as a private source of income the Flagship Council can do things that a public University cannot do for itself.

Name _____ Occupation _____
 Address _____ Employer _____
 City, State _____ Zip _____
 Home Phone _____ Work Phone _____ Email _____
 Are you? Alumnus Friend Student Name of your State Representative _____

Mail to: University of Missouri Flagship Council, 33 East Broadway, Suite 200, Columbia, MO 65203
or call 573-256-3106 for more information.